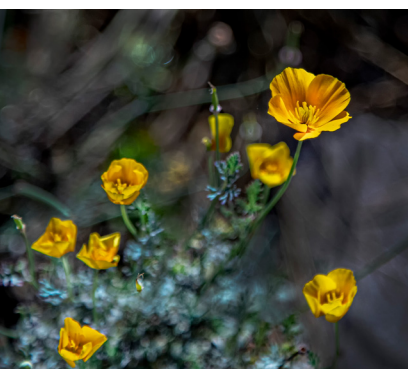




2020 AT THE ARBORETUM

The Year Remembered





From the CEO



THIS IS A YEAR that each of us will remember in our own way. For me, it will be the early days of the pandemic when visitors never stopped coming through our gates. The staff's diligence and determination kept them safe and made the Arboretum one of the few gardens in the nation to remain open. Yet more than anything, we remember the countless visitors who expressed

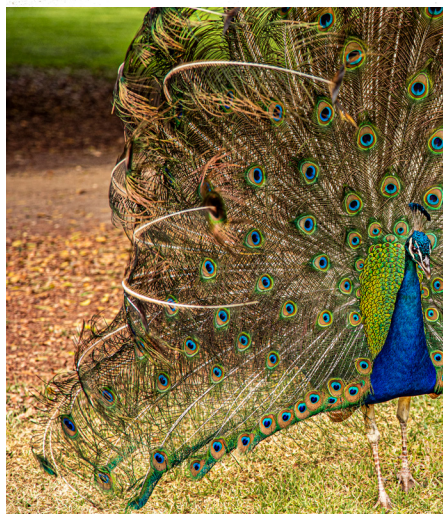
appreciation for the beauty and peace of our landscape, and their outpouring of thanks and support to sustain us.

If we can see a silver lining to the pandemic, it includes broad recognition that experiences of the natural world are vital to a life well-lived. In this sense, the past year affirmed the vision of the Arboretum Founders. In 1947, they set aside 127 acres for gardens, history and nature that stand today as a treasured gift, discovered by thousands of first-time visitors in 2020. Going forward, the Arboretum has never been more important, or carried a greater responsibility to the community it serves.

In the year ahead, we seek to enrich your visits to the Arboretum with new experiences. Restoration of the Reid-Baldwin Adobe, to be completed in 2021, will enable new explorations of California history through the life stories of both Hugo Reid and Elias Jackson Baldwin. The Garden of Quiet Reflection, opening this summer, will invite inspiration and contemplation among plants from the rich floras of temperate Asia. Across our landscape, we continue to strengthen our core gardens, and to further our education mission, we are developing new onsite and virtual programming.

I thank our growing Arboretum community for your steadfast support. We are honored to serve you and will emerge from these challenging times strengthened and transformed.

Bill Samuels



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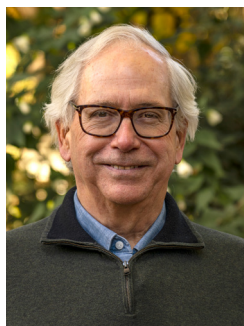
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President's Message



BY ANY DEFINITION, this has been an extraordinary year that has presented unique challenges. Due to the COVID-19 pandemic, the Arboretum lost virtually all event-related income and, as a consequence, had to make difficult cuts in staffing and overhead expense. In spite of these straits, and with generous philanthropic and member support, the Arboretum was able to

remain open to the public and serve as an arboreal haven. It is ironic that in these worst of times, the Arboretum reached new heights in public service—record breaking attendance, within health precautions, and a 21% increase in membership during the fiscal year.

Therefore, it is with optimism that the Arboretum team looks to the future. The base metrics—increased attendance, membership, and support—are on the right trajectory. Now, we will build on that momentum and, health conditions permitting, create events and programs that enhance the visitor experience. We will plan and execute on these event initiatives in the near future to provide the Arboretum with the financial resources to fulfill mission goals—serve the greater Los Angeles community as a place of natural beauty and an educational resource, maintain and improve the Arboretum as a world-class botanic garden, and be good stewards of the Arboretum's gardens, historic buildings and landscape.

In short, there is a lot of work ahead of us. In this regard, the Arboretum has real strengths—a growing and robust membership, the generosity of our Arboretum community, a talented and experienced staff, and the support and encouragement of Los Angeles County leadership. With deep thanks for your participation and support, we look forward to a bright future.

Katherine Hashimoto
Susan Kranwinkle
Diana Leach
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Arboretum by the Numbers

Despite a 2019-2020 fiscal year whose final quarter ended June 30, 2020 during COVID-19, much progress was already well underway, and many new visitors and members discovered the Arboretum during the pandemic.



538,957

Annual Visitors



1,726

New plants in the gardens, with significant additions to the aloe, eucalyptus, palm, hibiscus and cycad collections

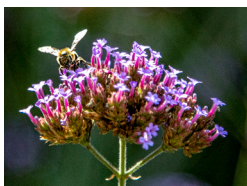


4

Goats spotted at the Arboretum

126

Number of charmed goat yoga participants



35

Native bee species identified at Crescent Farm



336

Happy Campers

31,361

Items in the Arboretum Library, including, e-books, physical books and periodical titles (most popular e-book: *The New Organic Grower: A Master's Manual of Tools and Techniques for the Home and Market Gardener* by Eliot Coleman)



8,838

Students served prior to pandemic lockdown (72% from LAUSD Schools)



145,000

Moonlight Forest Festival attendees (over 45 magical nights)



4

Number of known Cooper's Hawks fledged on a Tallac Knoll treetop

3
Number of known wedding proposals at the Arboretum (all said yes!)



353

Los Voluntarios members and active volunteers

25,684

Hours of volunteer service contributed pre-COVID



6,600

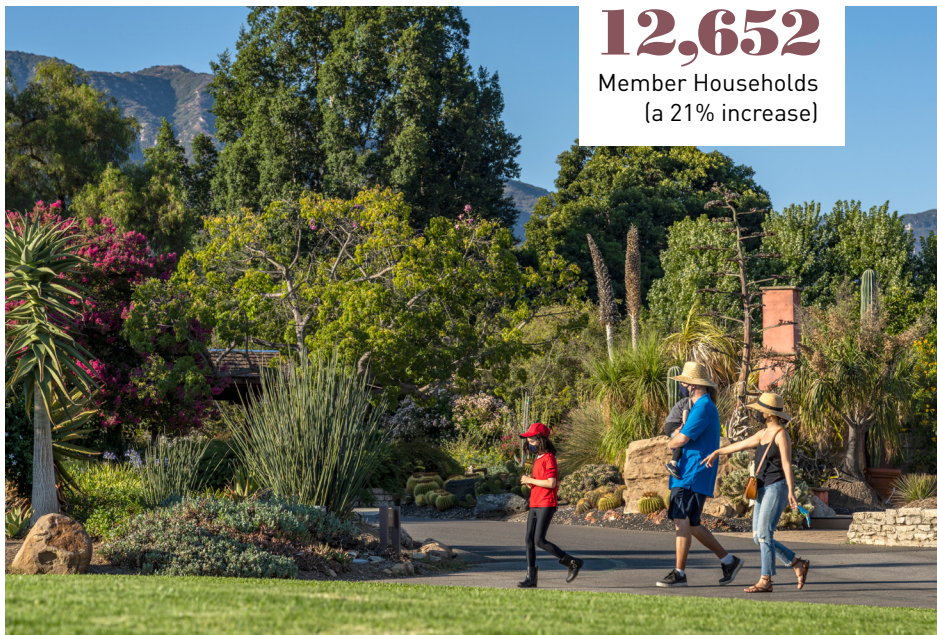
Servings of fresh citrus, the equivalent of 1,650 pounds, were harvested at the Arboretum by the non-profit Food Forward for families in need.

658

Participants in Health and Wellness classes



49
Bird species were counted in the Annual Bird Count during an 8-hour period, including 48 sightings of red-whiskered bulbuls.



12,652

Member Households (a 21% increase)

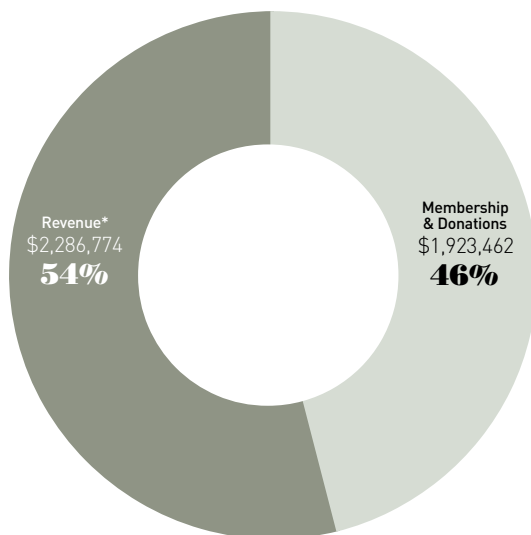


Financials / Los Angeles Arboretum Foundation

July 1, 2019 – June 30, 2020

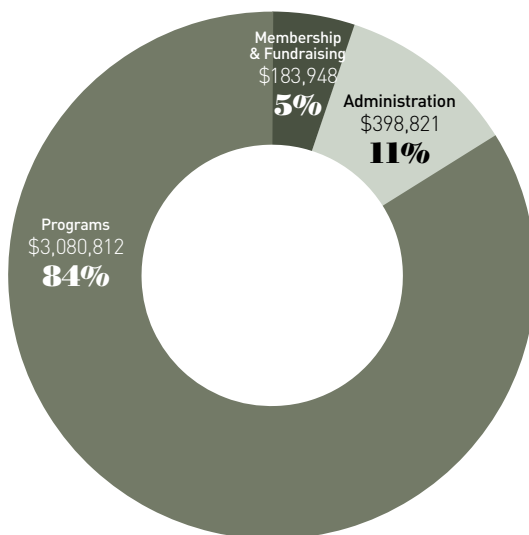
OPERATING REVENUE & SUPPORT

\$4,210,236*



OPERATING EXPENSE

\$3,663,581



Statement of Financial Position / June 30, 2020

ASSETS

CASH	\$2,218,064
INVESTMENTS (at fair market value)	\$4,952,338
OTHER ASSETS	\$2,353,865
TOTAL ASSETS	\$9,524,267

LIABILITIES AND NET ASSETS

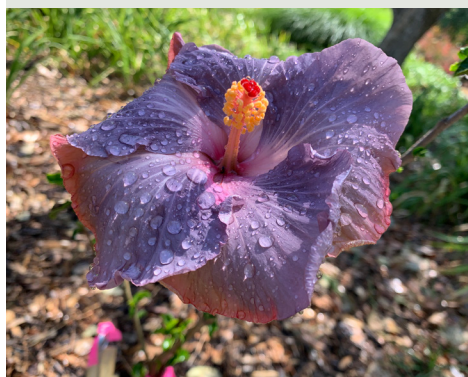
LIABILITIES	\$1,182,486
UNRESTRICTED	\$5,138,509
RESTRICTED FUNDS	\$3,203,272
TOTAL LIABILITIES AND NET ASSETS	\$9,524,267

*The 2019/2020 operating surplus was generated from Moonlight Forest Lantern Festival proceeds and set aside for several improvement projects that were delayed due to COVID-19.

Cultivating history, plants & more

Looking forward to four major enhancements and additions to the garden in 2021

The **Reid-Baldwin Adobe** Restoration, led by preservation architect Kelly Sutherlin McLeod, will reach completion in 2021, when this historic landmark will once again provide a window on 19th century California history. The project seeks to restore the structure, including a large veranda, to how it appeared during the era of Elias Jackson Baldwin. He renovated the Adobe to serve as his primary residence in 1877, shortly after purchasing the property. New education programs, including school field trips and history tours, will explore the Baldwin period and the era of Hugo Reid, who owned the land that includes today's Arboretum from 1841 to 1847, and likely built the original structure.



This past spring, 53 new **hibiscus** varieties were planted in a warm, relatively frost-free location on Tallac Knoll. Arboretum horticulturists have long been intrigued by the exotic beauty of hibiscus and introduced new varieties in the 1960s. The recent additions to our collection, guided by botanical curator James E. Henrich, represents the full range of color and form found among the many hibiscus cultivars. Look for spectacular hibiscus blooms this summer, that along with the nearby plumeria collection, will horticulturally transport our visitors to more tropical climes.

The **Learning Patio**, an important new children's education resource, will soon enhance nature-based learning year-round. Made possible through community support, the Learning Patio hosts camp programs, youth classes, and will be the home for science field studies for grades 4, 5, and 6. Offering a classroom, outdoor activity areas, and study gardens, the new facility will host hands-on investigations that help students meet California's Next Generation Science Standards.

The new **Garden of Quiet Reflection**, will be opening soon. Please see page 8 for details.





COMING SOON

The Garden of Quiet Reflection

ON RECENT VISITS to the Arboretum, you may have seen construction underway in the north temperate Asia botanical collections area, just north of Meyberg Waterfall and across from the Grace Kallam Perennial Garden.

The Arboretum Foundation is pleased to announce the addition of the Garden of Quiet Reflection, made possible through the generous support of long-time members and supporters Margaret and Dennis Page.

The Garden of Quiet Reflection will feature a series of thought-provoking quotes in carefully designed spaces that invite visitors to pause and reflect. Selected quotes are multicultural, multi-lingual, and reflect the great cultural diversity of our region. New pathways and inspired design will complement the horticultural collections contained within.

The exciting new addition is designed by Julie Moir Messervy Design Studio in Vermont and Korn Randolph Landscape Architects in Pasadena. Messervy is an internationally known garden designer whose projects include the acclaimed Toronto Music Garden. Korn Randolph has received awards from the American Institute of Architects Pasadena/Foothill Chapter, the California Preservation Foundation, and the American Institute of Architects Los Angeles Chapter.

The Garden of Quiet Reflection is to be completed in 2021.



Margaret and Dennis Page



Samuel Ayres Legacy Society

SAMUEL AYRES WAS a visionary and the driving force in the establishment of the Los Angeles County Arboretum and Botanic Garden. We are grateful to these forward-thinking individuals and families who share Ayres' vision of a great public garden and have named the Los Angeles Arboretum Foundation in their wills or estate plans.

A planned gift is a wonderful way to keep your legacy alive or honor a loved one. It can be as simple as including the Arboretum Foundation as a beneficiary in your will or estate plan, on a life insurance policy, or in your retirement or investment account. There are also planned gifts that will provide you with income such as a Charitable Gift Annuity.

For more information visit: <https://www.arboretum.org/support/planned-giving/> or contact Chief Development Officer Sylvia Rosenberger at 626.821.3232 or sylvia.rosenberger@arboretum.org.

You can help ensure that future generations of Southern Californians will continue to enjoy the Arboretum by joining our Samuel Ayres Legacy Society.

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Anonymous (4)
The Domenica M. Ashton Trust*
Estate of Samuel Ayres Jr.
and Helen Ayres*
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*Legacy Gift Realized

If you have already named the L.A. Arboretum Foundation in your will or estate plan and are not yet a Samuel Ayres Legacy Society member, please contact Sylvia Rosenberger at 626.821.3232 or sylvia.rosenberger@arboretum.org.

Thank You to Our Supporters

THE ARBORETUM COMMUNITY includes many individuals committed to the vital role a garden plays as a place of learning, inspiration, and enjoyment. We are grateful to our Arboretum Benefactors and celebrate their role as the organization's highest level of supporters. We are also proud to recognize our other special friends, members, foundations and corporations which made additional gifts at the \$500 level and up during our last fiscal year, from July 1, 2019 to June 30, 2020. Thank you to all our donors for your continuing support.



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 misspelled or omitted your name.*





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