Swing into the celebratory spirit with cool sounds from the *Great American Songbook* at the Arboretum’s annual gala! We are honoring three special Arboretum leaders – Bill Lincoln, Dan Foliart, and Richard Schulhof. There will be dining and dancing under the stars, with live musical entertainment, Frank Sinatra-style! Please join us in recognizing these remarkable friends of the garden.

**HONOREES**

Our trio of honorees are stalwart Arboretum friends who have left a lasting imprint on the Los Angeles County Arboretum and Botanic Garden. **Bill Lincoln** joined the Los Angeles Arboretum Foundation Board of Trustees in 2014 and is wrapping up his fourth and final year as President in June 2022. His business acumen as a finance professional resulted in the expansion of Arboretum earned-income opportunities and a steady financial picture. **Dan Foliart**, a prolific composer for television, served as President of the Foundation Board from 2015-2018, having been a member since 2012. His tenure was marked by energetic efforts to care for the irreplaceable historic landmarks and collections here, which included securing funds to help renovate Baldwin Lake. **Richard Schulhof**, the Foundation’s Chief Executive Officer since 2009, holds advanced degrees in forestry and botanic garden administration. He has worked to transform the Arboretum into a world-class public garden by creating new gardens and capital projects to enhance the visitor experience. The Arboretum is fortunate to have such dedicated leaders, who have realized some high hopes indeed!

**THE IMPACT OF YOUR SUPPORT**

The Los Angeles Arboretum Foundation, a 501(c)(3) nonprofit, co-manages the Los Angeles County Arboretum and Botanic Garden with the L.A. County Department of Parks and Recreation. Last year, 600,000 visitors entered the gardens, enjoying this singular natural and historic treasure. The Foundation works daily to preserve the gardens and to provide education programming that benefits the entire community. Your philanthropic support is critical to augmenting County resources, so that we can continue to flourish and offer diverse programs that best serve all who come to the Arboretum. Continue reading for more details about the garden and what we do.
Students participate in the Arboretum’s new and engaging Next Generation Science Standards Field Study Program.

2022-2023 TRUSTEES
Sean Cain
Connie Ching
Susanne Cohen
Marie Csete, MD, PhD
Imy Dulake
Kathleen Ellison
Diane Grohulski
Erica Hahn
Heidi Hood
Dongmei Huang
Justin Hutchings
William Lincoln
Annette Castro Ramirez
Charles L. Seitz, PhD
John Tegtmeyer
Betsey Tyler
Richard Schulhof, CEO

HONORARY TRUSTEES
George A. Brumder
Dan Foliart
Burks L. Hamner
Kenneth D. Hill, PhD
Susan Kranwinkle
G. Arnold Mulder, MD
Gilbert N. Resendez

Youth Education~
As a living classroom, the Arboretum provides enriching science and environmental education opportunities for youth from throughout the region. Our highly regarded School Tour and Science Education Program normally serves more than 17,500 K-12th grade students in non-COVID times – the majority from underserved communities. A new immersive science standards-based program for 4th and 5th graders from Title I schools is also set to launch this fall. For both programs, students receive admission-free access to the gardens. Additionally, we offer an engaging online scientific project each month, nature day camps, and year-round youth classes.

Ongoing Garden Care~
The 127-acre Arboretum features more than 10,000 species of plants – many of them rare or endangered – as well as wildlife and pollinators. Caring for the garden, cultivating more plants, and creating new gardens relies on the support of friends, like you.

Historic Preservation~
We are fortunate to have four Southern California historic jewels in the Arboretum gardens: the Queen Anne Cottage, the Reid-Baldwin Adobe, the Coach Barn, and the Santa Anita Depot. All reflect the intersection of the diverse people of the region and life in the 19th and early 20th centuries.

The Arboretum is committed to preserving these fragile landmarks, which will benefit future generations. Renovations in the Queen Anne Cottage are expected to be concluded by spring 2023. Reid-Baldwin Adobe exterior restorations should be completed by this fall, which will enable us to reconstruct the Baldwin-era landscape, circa 1900.
Adult Education—
The Arboretum is a rich educational and horticultural resource for all in the community. We provide a robust offering of adult education programs, along with our impactful youth programming. The Arboretum is also a leader in sustainable gardening education, teaching people how to conserve and manage water in their gardens. Hands-on workshops, in-depth classes, guided walks, and plant shows attract visitors of all backgrounds. Wellness, lifestyle, culinary, and art classes cover everything from goat yoga to oil painting to cooking with herbs. Programs are offered virtually and in-person, ensuring anyone can participate.

Arts Programs—
Art is one inspirational way to connect individuals to nature. Visitors of all ages find ample opportunities at the Arboretum – be it art or photography classes, dazzling light festivals, or visual and performing arts. We are home to the popular Pasadena POPS concerts, as well as to our own Summer Nights concert picnics. The holiday season brings Lightscape, a captivating show of lights in the garden, while we continue to present thought-provoking art exhibits. In 2021, our Nature of Sculpture II included the works of 85 artists exploring the connection between art and nature.

GALA COMMITTEE
Heidi Hood, Co-Chair
Susan Kranwinkle, Co-Chair
Peggy Dark
Diane Grohulski
Karen Hudecek
Ginger Lincoln
Eva Quan
Peg Rahn
Annette Castro Ramirez

PAST GALA HONOREES
Gale Kohl, 2015
Peggy Dark, 2016
Susan Kranwinkle and Peggy Rahn, 2017
Ken and Freddi Hill, 2018
Jane Herrmann,
Arnie Mulder, and Betsey Tyler, 2019

BILL, DAN, AND RICHARD GREATLY APPRECIATE YOUR SUPPORT!
<table>
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<th>SPONSOR LEVEL</th>
<th>SPONSORSHIP AMOUNT</th>
<th>INCLUSIONS</th>
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| **ENGELMANN OAK - $10,000** |  | • Premier seating for a table of eight  
• Sponsor acknowledgment, with logo, on all event signage *(for sponsorships received before Sept. 15)*  
• Listing, with logo, on the Arboretum website event page  
• Listing in Arboretum publications (reaching 20,000+ households)  
• Recognition, with logo, on invitation *(for sponsorships received before July 29)*  
• Acknowledgment in all event media  
• Special acknowledgment by the Master of Ceremonies at the gala  
• Arboretum social media recognition on Facebook (with logo), Twitter, and Instagram |
| **TRUMPET TREE - $5,000** |  | • Preferred seating for six guests  
• Sponsor acknowledgment on all event signage *(for sponsorships received before Sept. 15)*  
• Listing, with logo, on the Arboretum website event page  
• Listing in Arboretum publications (reaching 20,000+ households)  
• Recognition on invitation *(for sponsorships received before July 29)*  
• Acknowledgment in all event media  
• Special acknowledgment by the Master of Ceremonies at the gala |
| **CORAL TREE - $3,000** |  | • Seating for four guests  
• Sponsor acknowledgment on all event signage *(for sponsorships received before Sept. 15)*  
• Listing on the Arboretum website event page  
• Listing in Arboretum publications (reaching 20,000+ households)  
• Recognition on invitation *(for sponsorships received before July 29)* |
| **RAINBOW GUM - $1,500** |  | • Seating for two guests  
• Sponsor acknowledgment on all event signage *(for sponsorships received before Sept. 15)*  
• Listing on the Arboretum website event page  
• Listing in Arboretum publications (reaching 20,000+ households) |

For more information, contact Judith Hamilton-Márquez at judith.marquez@arboretum.org or at 626.566.3707 • L.A. Arboretum Foundation • 301 N. Baldwin Avenue • Arcadia, CA • 91007
### SPONSOR BENEFITS AT A GLANCE

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<th>Dinner Seating</th>
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<th>$3,000 Coral Tree</th>
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SPONSORSHIP COMMITMENT

Name

Company

Address

City
State
Zip

Email
Phone

Sponsor’s Guests (Please list the names of your attendees)

Sponsor Listing (Please list your name or company EXACTLY as you would like it to appear)

SPONSORSHIP CONFIRMATION
Yes, I/we want to honor Bill, Dan, and Richard and support the Arboretum as a sponsor!

O $10,000 Engelmann Oak

O $5,000 Trumpet Tree

O $3,000 Coral Tree

O $1,500 Rainbow Gum

O Individual Ticket(s) ___ at $300 each

PAYMENT METHOD
Check #__________
Make checks payable to: Los Angeles Arboretum Foundation (LAAF)
If applicable, enclose corporate matching gift form.

Please charge $_______ to my:

O Visa  O Mastercard  O AMEX  O Discover

Cardholder Name

Credit Card Number

CVV
Expiration Date

Billing Address

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Signature
Date

The Los Angeles Arboretum Foundation is a 501(c)(3) non-profit organization, Charitable Tax ID #95-1582650. Fair market value for each dinner ticket is $125.